

Proposal for Local 630

Client:

👤 **Ikaika Anderson**
✉ ikaika@opcmla630.org
☎ (808) 841-0491

Date:

📅 **March 08, 2021**



Thank you for allowing ONYX SOLUTION INC to provide you with a proposal for your online presence needs. Websites are an investment; a modern and eye catching business website is imperative in this day and age. At ONYX SOLUTION INC, we will strive to provide you with a beautiful website and the necessary tools and services to help your company stay competitive.

The purpose of this proposal is to guide you through your web design and development project with ONYX SOLUTION INC, as we strive to give our clients the necessary steps and tools to continually communicate together throughout your project.

Thank you again for the opportunity to submit this proposal. We look forward to working with you soon.
Sincerely,
Marcos Nobre
President
ONYX SOLUTION INC.

About Us:

ONYX SOLUTION INC is an award winning State of Hawaii registered business that provides best in-class custom web development and design, Search Engine Optimization (SEO) and social media consulting to clients. We have refined the process of helping our clients to the point where we work quickly and efficiently to produce the best solution in the shortest amount of time.

We have extensive experience working with different Content Management Systems (CMS) and applaud our clients' eagerness to use them. As much as we like performing continued maintenance to our clients' sites, we equally enjoy helping them utilize CMS features to maintain their own websites. We specialize in customizing CMS and adding new features as need be.

To us, security is most important. We take it very seriously and strive to stay up-to-date with the latest information. We take those one out of a million cases into account and make sure to protect against it.

Project Description

Objective:

Operative Plasters' and Cement Masons' International Association Local #630

The objective of this project will be to design and develop Local 630's website. The website will follow these guidelines:

- Utilize Responsive Design technology
- Meet the most current web standards
- Easy and intuitive to navigate
- Operate across all latest web browsers versions
- Consistent with Local 630's brand
- Easy to manage and update content (WordPress)
- Social Media integration
- Provide web site analytics for all pages (Google Analytics)

Description:

ONYX SOLUTION INC will make the necessary steps to create the new website:

1. Hosting
2. Website design (modern and clean look with a Hawaiian touch)
3. Logo re-design, modern and simplified look
4. Custom modifications to CMS (WordPress)
5. Custom pages integration
6. HTML,CSS & Javascript programing (front end)
7. Basic Search Engine Optimization (SEO)
8. Cross browser implementation
9. W3C compliance check and implementation
10. Troubleshoot
11. Create Google Analytics Stats Account and integrate it to website

Schedule - Timeline to Completion

Steps	Estimated Time
Design	2 Weeks
Development	2 Weeks
Final Testing and Minor Revisions	1 day (2 Hours)
Total Time Until Completion	4 Weeks & 1 Days

Requirements:

This project demands significant involvement by your personnel to maintain a good working relationship. Ultimate success is highly dependent on their effort. To help achieve a smooth and successful implementation, it will be your responsibility to perform the following:

- Ensure the necessary individuals are available to provide us with information and feedback in a timely manner.
- Provide us with applicable account login information, website content/copy and images as needed.

In Closing:

We appreciate the opportunity to provide you with a proposal for our services. We look forward to your feedback and input. If you would like to accept this proposal, please sign one copy and return it to us. The projected timeline begins 3 days after the proposal is accepted. The proposal expires 30 days from the date of this proposal.

A client's investment with us is typically an undertaking to create a professional and strategic online presence program that will make a difference in their business, if used and executed consistently and appropriately. So hopefully, after working together on this specific assignment, you will get a sense of the incredible 'added value' we can bring to your business.

Pricing

Custom Pro Website

Server Setup

Server Firewall

Wordpress Setup

Custom Design

Memberships

Emails Lists

Mobile Optimized

Website Firewall

Premium Support

Enhanced SEO

Speed Optimized

Enterprise Level Security

\$ 8,900.00 +Tax

Maintenance & Support

Server OS Security Patches

Server Firewall Rules Maintenance

Wordpress Core and Plugins Updates

Design Updates

Members Support

Emails Delivery Maintenance

Mobile Design Maintenance

Website Firewall Rules Maintenance

Client Support

Google Analytics Reports

Daily Backups

Disaster Recovery Plan & Execution

\$ 800.00 +Tax/Month

Payments:

We accept the following payment methods:

- Cash
- Checks
- Money Orders
- Paypal (+4% processing fee)
- Credit Cards (+3% processing fee)

Make checks payable to ONYX SOLUTION INC

Please mail payments to:

ONYX SOLUTION INC

1888 Kalakaua Avenue, Suite C312

Honolulu, HI 96815

Maintenance, Security, Backups & Support

Premium Support

We are ready to answer any questions you may have. We can provide step by step "how-to's". We take pride in offering fantastic website maintenance and hands-on support. We go out of our way to earn your business every month. We're happy to be your personal website concierge.

Database Optimization

Your website's performance is vital to your visitors and search engines. By performing database optimizations, we significantly reduce the risk of database and data corruption.

Updates

Website hackers and villains take advantage of vulnerabilities in outdated websites and exploit your hard work. With updates performed on a monthly or even daily basis, we'll keep you safe and sailing smoothly.

Security Scans

Keeping you and your visitors safe from exploits and malware is key to your success. We bring top of the line website security protection to your website.

Backups

No need to fear losing your valuable work to server or database crashes ever again! We perform scheduled backups to off-site cloud based storage on a monthly, weekly or daily basis. Storing several backups of your website allows you to revert to a previous version with ease.

Uptime Monitoring

Tired of finding out from your visitors that your website is down? Say no more! We've got you covered. Beyond just letting you know, we will look into it for you to expedite getting you back online.

Never worry about your website again by letting us do it all from support, maintenance and security to site updates for a low monthly fee of ~~\$1400~~ \$800/month.

Our Process

Process:

Our process is a multi-step approach, but it breaks down to a simple one: at every stage of development we will ask for feedback. This way the client gets exactly what they want, and we let them guide us with their thoughts and ideas as the project evolves.

Evaluate Requirements

- Work with client to come up with a detailed list of requirements for their website.
- Determine if any additional components or modules will need to be used and if any other 3rd party services are needed.
- Decide which components will need to be created from scratch and compose specifications for each.
- Client will be presented with a list of any additions that are needed, including custom and 3rd party.

Graphic Design of Website

- We will take the input received from the client along with any design elements and create an initial design 'proof' with multiple color treatments. The initial proof will consist of a design for the 'home page' and a regular 'content' page.
- Client will provide feedback (1st design revision).
- Additional changes will be made based on client feedback.
- Client provides final feedback on the design (2nd design revision).
- Changes to the design will be made based on further client feedback.
- Final changes to the design will be made.

Implementation

- Apply the custom designs to the websites, ensuring formatting is maintained across the spectrum of web browsers and operating-system platforms.
- Create custom scripts and plug-ins as needed.
- Inserting website content into the site framework.

Preliminary Testing

- Run through a series of tests on all areas of the website, documenting any errors or unexpected activity.
- Conduct usability tests and use-cases to ensure the site is working as designed, and with the desired effectiveness.
- Address any errors or problems that result from this phase of testing.

Revisions

- Address client feedback and make the suggested changes.
- Usability analysis and optimization is performed.

Final Testing

- The client will be provided with multiple use-case test instructions to run.
- At this point both ONYX SOLUTION INC's staff and the client will conduct site-wide testing.
- Client records and logs all testing results, and submits them to ONYX SOLUTION INC staff for review.

Website Goes Live =>

Why Choose ONYX SOLUTION INC?

Why Us?

Why Choose ONYX SOLUTION INC?

ONYX SOLUTION INC was established in 2010 by President and Owner, Marcos Nobre, who found a need to provide both small and large businesses with an honest web development company. He found that companies were being sucked into the pressure of charming and witty salesmen, who took advantage of individuals who did not understand the complicated jargon and terminology of web development.

ONYX SOLUTION INC Core Values

Honesty – No savvy and fast-talking salesman who will nickel and dime you, overcharge, and outsource the job to an unknown country. Good work ethics and honesty are priority to us. We will take the time to understand each of our clients needs, and will not attempt to “sell” you unnecessary fluff or give empty promises. Our recommendations to clients are strictly based on our expertise and professional knowledge – each website and proposal is then customized to best suit each individual business.

Experience – Over 14 years of experience in web design and development and graphic arts. ONYX SOLUTION INC’s lead designer, Marcos Nobre, is a noteworthy and distinguished web designer, former Creative Director of an established web design firm in Honolulu. With this background, Marcos has worked with both large and small businesses.

Quality – A website is a big investment for companies, and when approached correctly, it can become a huge benefit for a business. Think of your website as your company’s most important and critical marketing tool, as this is your business’ image to the world on a 24/7 basis. ONYX SOLUTION INC strives to ensure that our clients have the most professional and functional online presence. We will take the time to work directly with clients to assess and understand each of their specific needs, in order to determine how to implement the best possible solution in design and web development. It is our goal of 100% customer satisfaction. A good quality website will be your company’s portal to the world and will be a reflection of your company for years. Isn’t it then important to invest in the best?

Cutting Edge in Technology – Especially with Google and Apple, websites and technology have changed drastically, and will continue to change at an extreme pace. Continuous education is a priority at ONYX SOLUTION INC, in order to keep up to date with the latest in web design, development and cyber security.

Attention to Detail – At the time when your project is complete, we will ensure that the website has been created and tested from end to end.

Training – We will ensure the necessary client staff has been trained on how to navigate, use, and maintain all areas of the site.

We Care – We genuinely care for our clients, and will work hard to make sure that each of our valued customers are completely happy and satisfied with their website or project. Our clients’ satisfaction is our top priority, as we find it important to see their company grow and develop. Our customers’ success is our success.

Maintenance & Support

M & S

In exchange for the Maintenance Fee, as defined below, the Provider will provide the following Services in accordance with requirements and specifications designated by the Company from time to time during the Term:

- A. Monitor the overall performance of the Website for functionality on a monthly basis, provided, however, that this obligation shall not exceed more than eighty (80) hours total per month.
- B. Perform any corrective maintenance services or repairs reasonably necessary to maintain the operation of the Website on the Internet, including, but not limited to: repairing scripting languages, PHP programming, basic HTML, CSS, broken images or links, bug fixes, database errors, general text editing, and all other malfunctioning code and website components.
- C. All routine corrective maintenance must be scheduled between the hours of 9:00a.m. to 5:00p.m. HST on weekdays in order to minimize disruption of the Website during peak times (the "Maintenance Time"). If any extra maintenance is required outside of the Maintenance Time, the Provider will obtain the prior consent of the Company and give the Company at least twenty-four (24) hours advance notice.
- D. As directed by the Company pursuant to a Company Maintenance Request, revise, edit, add, remove, or otherwise update the Website's content, including, but not limited to, text, graphic design, images, links and/or web pages in order to keep the Website up to date. Absent obtaining the prior consent of the Company, updates to the Website must be made no later than five (5) days from the date such Company Maintenance Request is received; provided, however, that any Company Maintenance Request submitted by the Company after 5:00p.m. HST time or on Saturday, Sunday, or federal holidays will be deemed received on the next business day. If the work to be performed under any Company Maintenance Request cannot be performed within the Company Maintenance Time, the Provider will obtain the prior consent of the Company and give the Company at least twenty-four (24) hours' advance notice.
- E. Procure any equipment, products, or third-party services required to maintain, repair, and update the Website. The Company will reimburse the Provider for its actual out-of-pocket cost, without any mark-up thereon, for the purchase of such equipment, products, or third-party services, below; provided, however, that the Provider will obtain the prior consent of the Company for any purchase to be made by the Provider in excess of \$10; and, provided, further, that the Company will not be obligated to reimburse the Provider for any portion of services purchased by the Provider that extend beyond the termination or expiration of this Agreement.
- F. Maintain a current back-up copy of the Website at least one (1) time each week in a commercially reasonable manner and archive any files submitted by the Company in secure locations suitable for such materials.
- G. Provide technical support and training relating to the Website's maintenance and administration.
- H. Upon request, provide the following reports (and any other reports reasonably requested by the Company from time to time) on a monthly basis: Website audit report, search engine reports, error reports, and such other reports as may be reasonably requested by the Company.
- I. Provide support, answer questions the Company may have regarding the website.
- J. Keep the website software updated to the latest version and all of its third party add-on up to date.
- K. Perform automatic security scans on a daily basis, report to the Company in the event of successful breach.
- L. Website malware detection and removal.
- M. Maintain website firewall rules updated.
- N. Perform automated website SSL (https) renewals.
- O. Perform the website server OS updates
- P. Maintain website server firewall rules updated.
- Q. Disaster recovery plan: In the event of successful breach, hack or hardware failure, the Provider will assets and deploy the best recovery plan available, implement any measures that will help prevent future breach, hack or hardware failure.

Terms & Conditions

T & C

Changes to the website layout or design after the design finalization may incur an additional fee. Changes to the overall website specifications or features may also incur an additional cost. We will notify the client in advance in this event.

Graphic Design Revisions are included in the project price, meaning you get to request additional changes to the site after we show you our initial design. We will spend up to 2 hours on each revision. You can take advantage of our design process by giving us as much detailed information about your vision for your site up front. Additional design revisions or changes to the design and layout once it has been approved will be billed at our normal hourly rate.

You will need to give this website content to us within 21 days of the start of the project. If you need more, please don't hesitate to contact us for a custom price quote.

If the website content is not supplied to us by the Estimated Completion Date, we may request that you pay the balance due. Your website will be completed to specification based on a revised timeline, no sooner than 3 weeks from when we receive final content unless we approve an alternate arrangement.

All content must be sent to us in electronic (Word or PDF) format. If you require formatting or special styling we will need your documents to reflect this or the Designer to provide formatted HTML showing an example.

The client is responsible for all website content and the spelling and grammar of their content. We can provide copywriting or content editing at an additional fee as required.

We are not responsible for any content (images, video, audio, documents, text, etc.) used in the website that are illegal or copyrighted. The client is responsible for all damages associated with the use of such content.

We offer in-house meetings to go over the client's initial specs and website details. The bulk of our website and design process will be done via email and phone communication. If we feel it is needed we may schedule additional meetings in-house, but it is up to ONYX SOLUTION INC staff to determine this. If you need additional time meeting with us in person to go over your project details let us know and we can provide you with an additional quote to cover this time.

If there are client-caused delays that go 1 month beyond the Estimated Completion Date we will charge the amount due by project close and finish the project at the Clients discretion.

Initial here _____

At any point during this project you need our services to be expedited we will need to be notified of the terms so that we can provide you with a price estimate to accommodate your request.

We will do our best to ensure that we meet all deadlines and the overall timeline but we will not be held liable for delays beyond our control or those caused by a 3rd party service.

We offer free basic technical support for one month following the completion of your website training session (default is 30 days unless otherwise specified). Please let us know if you are interested in extending this support period or signing up for a discounted ongoing support contract.

If your website experiences malicious abuse by "hackers" or 3rd party, we will do our best to help with restoring your site to a stable state but we will charge our regular hourly rate to do this. In some cases we may charge an expedition fee for this service, unless covered under a maintenance agreement in which there will be no extra fee.

Late payments received more than 30 days after the specified due date will be penalized at a rate of 10% per month that they are overdue. If nonpayment occurs and we are forced to send the client to collections, the client will be responsible to pay all attorney and court related fees.

Upon final payment, all intellectual property rights, title to, and interest in any work product, including but not limited to web designs, web code, web content, logos, graphics of any nature, blog posts, and/or articles belong solely and exclusively to Client.

I accept these terms and conditions

Signature

Full Name

Date

Agreement

I _____, Agree to pay ONYX SOLUTION INC the total amount of \$8,900.00 +Tax
for the Local 630's website and the amount of \$800.00 +Tax a month for maintenance & support .

Contract Agreement

** By signing this document, the Provider and Client agreed upon the guidelines of this proposal. Also, signing this document will guarantee scheduled payments, as well as the completion of the project that has been described. **

Client Name

Marcos Nobre - ONYX SOLUTION INC.

Client Signature

Marcos Nobre Signature

Date